



FOR IMMEDIATE RELEASE:

Pride In Concert presents EVOLVE

Orlando, Florida, April 29th, 2011 – Come Out With Pride announces the launch of a new fundraising series called **PRIDE IN CONCERT™**. In partnership with new Orlando venue Mr. Sisters, Come Out With Pride will be hosting a series of musical events during Gay Days® and, upon its success, throughout the summer.

On June 3rd and 4th, 2011, **PRIDE IN CONCERT** will feature international renowned singers Kelly Rowland and Deborah Cox. The venue will be expanded to feature a new dance floor, additional bars, VIP areas, and vendors, right on the water. Thanks to the support of additional local businesses, we will be able to provide shuttle services to ample parking less than 1,000 feet from the event.

"It was important for us to look at different ways to increase revenues for Come Out With Pride which provides grants to local nonprofit organizations and puts together, what has become since 2010, the largest Gay Pride in the State" said COWP's executive director Mikael Audebert in a statement.

"Our main source of revenue for the past 6 years has been sponsorships. However, as we are slowly seeing a stagnation of such income, we have decided to expand our fundraising resources to look at ways to provide guests and supporters a service or product to increase revenues rather than asking for pure donations" added Audebert who also stipulated future events would potentially include 2-3 different nonprofit organizations on the receiving end.

"One of the most important pieces of producing an event of this magnitude is to be able to share it with our own community. Club owners Don White and Brian Humpries have, from day one, expressed their desire to create something new and fun for all, and we are thankful for their partnership in making this happen" says Scott Garstka, Executive Producer of Entertainment.

100% of the tickets sales will benefit Come Out With Pride and its programs to Central Florida's LGBTQ community.

For questions about this Press Release, contact David Behrns, Public Communications Director at david@comeoutwithpride.org

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